

Lee Kathryn Rawles
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Education

Medill School of Journalism, Northwestern University 2002 – 2003
Master of Science in Journalism, New Media Journalism

University of Illinois at Urbana-Champaign 1997 – 2002
Bachelor of Science in News/Editorial Journalism

Employment

Legacy.com 2008 – 2009
Senior Content Producer Evanston, Illinois

- Helped launch and moderate online community for grieving people and grief-counseling experts
- Posted breaking news obituaries and guest books on Legacy's homepage and customers' websites
- Created graphic designs and mockups for production and marketing departments
- Communicated with grief experts to solicit articles and excerpts to post

Winston-Salem Journal 2004 – 2008
Senior Online Content Producer Winston-Salem, N.C.

- Posted breaking news throughout the day and updated the website's content to reflect new developments
- Attended twice-daily planning meetings and collaborated with editors to develop online content and convergence projects
- Created and monitored avenues for reader interaction, such as public comments, photo/video submissions, and polls
- Produced multimedia projects, both alongside reporters and independently, using photos, video, audio and graphics
- Assisted readers with any questions and technical problems

Transitions Online Fall 2003
Graphic and Copy Editing Intern Prague, Czech Republic

- Increased the weekly graphic production three-fold
- Coordinated and edited all stories from Sarajevo satellite office

@Home Chicago
Art and Design Director

Summer 2003
Evanston, Illinois

- Accountable for the design and construction of the website, coordinating a team of five graduate students
- Delivered the formal presentation to news industry audience

New Media Capstone: “Local Information Project”
Data Researcher and Compiler

Summer 2003
Evanston, Illinois

- Using Newspaper Management list of 103 U.S. newspapers, evaluated their websites’ effectiveness in providing local info

Duluth News Tribune
Dow Jones Copy Editing Intern / Knight Ridder Fellow

Summer 2002
Duluth, Minnesota

- Designed section fronts and pages for three zoned editions

Professional Skills

- HTML, XML and CSS coding
- Video recording and editing with Avid and Adobe Premiere Pro
- Experience using content-management systems and paginating systems
- Copy editing and proofreading
- Writing and reporting
- Adobe Creative Suite (Photoshop, Dreamweaver, Flash, etc.)
- Microsoft Office Suite
- QuarkXPress

Awards

Best Internet Community Service Effort
EPpy Awards 2006, Editor & Publisher and Mediaweek

Best Service Journalism – Small Sites
Online Journalism Awards 2005, Online News Association

Dow Jones Copy Editing Scholarship
2002 Summer Internship, Dow Jones Newspaper Fund

Knight Ridder Fellowship
Duluth News Tribune 2002 Internship, Knight Ridder

Continuing Education

“The Future of Community Journalism,” American Press Institute	2007
ONA 2006 Conference, Online Press Association	2006
Interactive Media Conference and Trade Show, Editor & Publisher	2006
Adobe Premiere Pro Training, Lodestone Digital	2005
Multimedia Bootcamp, University of North Carolina – Chapel Hill	2005